Engagement Report

Stevens County GMA Periodic Update Grant (PUG) FY2026

Introduction

This Engagement Report summarizes public engagement activities, stakeholder outreach, marketing materials and survey results completed for the Stevens County (County) Comprehensive Plan (the Plan) from January 7, 2026 through June 5, 2026 under the Stevens County GMA Periodic Update Grant (PUG) FY2026. This pubic engagement was guided by Stevens County Code Section 3.31 and the Public Participation Plan Addendum and adopted by the County March of 2026.

Engagement During FY 2026

As part of its public participation efforts for the Plan update, the County provided several opportunities for public input, including:

- Develop and maintain a project webpage
- Provide opportunity for public input through a Planning Commission workshop
- Stakeholder Engagement meetings
- Maintain a key Stakeholders list to provide notice on upcoming meetings and workshops and notice of new documents uploaded to website
- Climate-related Engagement, including CPAT meetings and coordination with County Emergency Management

StevensCounty2027

As part of its engagement efforts for the Plan update, the County launched a dedicated project website, StevensCounty2027.com ("StevensCounty2027"), to serve as the central public information and engagement hub for the update. The website provides background on the Plan, explains the purpose and scope of the update, identifies major planning topics, provides access to project documents and meeting materials, and directs the public to opportunities to provide input.



The website was structured to support both information sharing and public participation. Key website features include a project overview page, a "Get Involved" page, a document library, a dedicated Climate Resiliency Element page, online comment and sign-up forms, meeting notices, and interactive engagement tools such as a quick poll and map-based input tool. The site also provides contact information for the Stevens County Land Services Planning Division (planning@stevenscountywa.gov) and a project-specific email address (Contact@StevensCounty2027.com) for public comments and requests to receive future updates.

The County also posted key project documents and materials to support public review and participation, including key deliverables such as the Public Participation Plan Addendum and Periodic Update Work Plan. Meeting materials were also posted for public access, including agendas and presentations for the April 2026 Planning Commission meeting and the May 2026 Climate Policy Advisory Team (CPAT) meeting.

The County launched the StevensCounty2027 project website in March 2026 as the central information hub for the Comprehensive Plan Update and began directing the public, agencies, and interested parties to the site and project-specific email addresses. County Planning staff were made aware of the website and project-specific email, so they could refer Plan update inquiries to the appropriate project resources. The website was posted on the Stevens County Land Services website on March 13, 2026, and was further shared through email communications and in-person meetings associated with the Planning Commission, in stakeholder housing discussions, and with the CPAT, whose membership includes a broad group of key stakeholders that supports the overall comprehensive planning process.

Most visitors accessed the website directly or through referral links, which indicates that promotion through County communications, project emails, partner referrals, and direct sharing helped drive traffic to the site. These results indicate that the website was used primarily as an information-sharing and document-access platform during the initial phase of engagement.

Website analytics from February 24 and June 8, 2026, indicate the website received 1,145 page views, 715 visits, and 389 unique visitors, which demonstrates broad public access to project information. Nearly half of all visits were from returning users, suggesting continued interest in the update process over time. Website users also downloaded project materials 161 times, with the Public Participation Plan (47 downloads), Climate Public Participation Plan (42 downloads), Planning Commission agenda (19 downloads), Planning Commission overview presentation (15 downloads), and periodic update workplan (14 downloads). The full analytic report is attached as Appendix A.

Public input was also collected through online engagement tools, including eight form responses and two social map contributions, with nine unique contributors providing feedback. Respondents were asked to identify their top three priorities for the future of the County. Open Space and Recreation was the most frequently selected priority, appearing in 5 of the 8 responses. Several priorities were selected three times each, including Housing, Economic Development, Natural Resource Industries, and Environment. Climate Resiliency was selected twice, while Transportation, Public Facilities and Services, and Reduce Sprawl were each selected once. Full pol results are attached as Appendix B. Continued engagement through this ongoing poll into FY 2027 will help focus efforts on the Plan update.

Figure 1 provides information regarding key visitation and utilization metrics for StevensCounty2027.

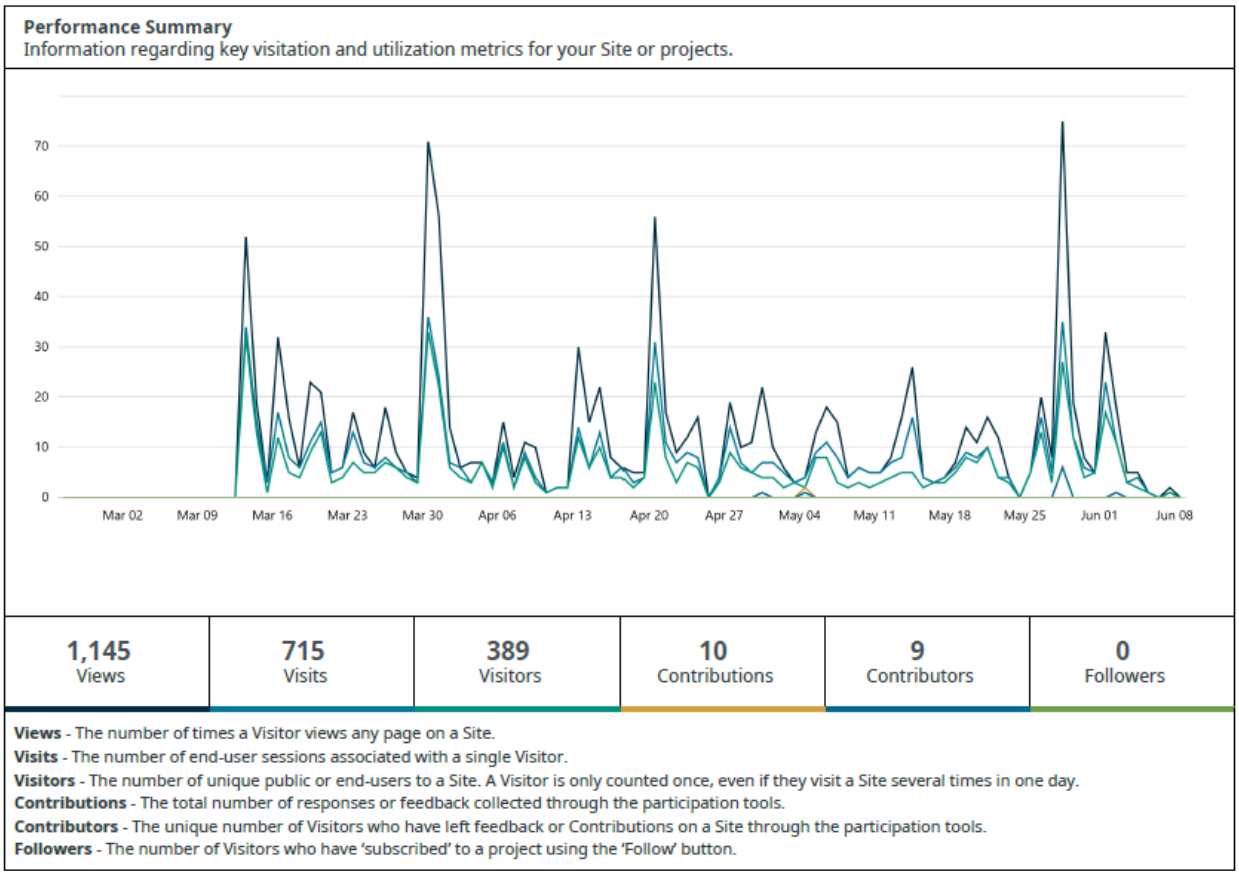


Figure 1. StevensCounty2027 Performance Summary

Planning Commission Meeting

Early public-facing engagement activities included a County Planning Commission meeting on April 15, 2026, The Planning Commission meeting provided an early public update on the Comprehensive Plan and development regulation update process, reviewed the purpose and scope of the periodic update, and outlined major work areas, including land use, housing, economic development, natural resources, transportation, public facilities and services, open space and recreation, and climate resiliency. This early engagement with the Planning Commission established the framework for continued Planning Commission review, discussion, and public input throughout the update process.

Formal public notice was provided April 1, 2026, in the Chewelah Independent and the agenda and presentation were posted on the project website to support public access and transparency. The agenda and presentation can be found on the project website at https://stevenscounty2027.com/documents. One member of the public attended this Planning Commission meeting.

Stakeholder Point of Contact List

A point of contact list was created and maintained for individuals, groups, and key stakeholders, including agencies, organizations, city contacts, and Planning Commission members. This list supports an email distribution list to provide periodic project announcements, public notices of upcoming meetings, website posting with new materials, and other comprehensive planning and development code update related information.

Stakeholder Engagement

Population and Housing

During FY 2026, the County coordinated with representatives from Chewelah, Colville, Kettle Falls, Marcus, Northport, and Springdale on multiple occasions to discuss urban growth areas boundaries, review population projections, and discuss a coordinated strategy to meet the projected housing needs.

During these meetings, participants reviewed relevant GMA requirements, analysis of population and housing permit trends, and various options for the allocation of countywide housing needs to individual jurisdictions. Three formal meetings were held to discuss land capacity, population and housing. The first meeting was held on February 26, 2026. The meeting focused on GMA housing requirements, updates to the Countywide Planning Policies, and preliminary population projections and housing allocations using the HAPT model. Participants reviewed land capacity and service constraints for County UGAs and LAMIRDs and discussed barriers, opportunities, and coordination needs for meeting affordable housing requirements.

The second meeting held on April 16, 2026 and focused on refining the draft housing allocations. Following that meeting, the County determined further coordination needed to occur with Colville, Chewelah, and Kettle Falls. These discussions occurred both formally and informally, with a final meeting held on May 22, 2026. Washington State Department of Commerce also engaged with the cities and County team during the April 16 and May 22 meetings to provide guidance on GMA housing requirements and the process for allocating countywide housing needs to local jurisdictions.

Input from the cities, towns, and Commerce helped inform the population and housing analysis and will support updates to the Countywide Planning Policies and related Comprehensive Plan work. For a more in-depth discussion of this process, methodology, and subsequent results, *see Stevens County Population and Housing Needs Allocation* and *Memorandum re: Land Capacity Analysis for Stevens County.*

Washington Department of Fish and Wildlife (WDFW)

During FY 2026, the County also engaged with WDFW and held a meeting with the Land Use Planner for Region 1 and the Habitat Biologist on May 21, 2026 to discuss the County's spatial approach to Riparian Management Zones. Further discussions and engagement is expected to be had in FY 2027.



Tribal Engagement

The County has initiated tribal engagement as part of the Plan update process. The County has reached out to both the Confederated Tribes of the Colville Reservation and the Spokane Tribe of Indians to provide information about the update and invite participation in the planning process. A meeting was held with the Confederated Tribes of the Colville Reservation Natural Resources Director on April 27, 2026 to support early coordination on issues that may affect tribal interests. The Spokane Tribe Planning Manager has also responded to County communications and has indicated they would like to seek a Memorandum of Agreement (MOA) with the County on formal coordination during the Comprehensive Plan update process. Early efforts are underway to establish this agreement. Continued informal and formal coordination with tribal governments (and stakeholders) will continue into FY 2027 to ensure the Plan update provides opportunities for input and considers tribal priorities as the County refines goals, policies, and implementation strategies.

Climate-Related Engagement

StevensCounty2027 also includes a Climate Resiliency Element page, which was developed as a focused outreach tool for the County's climate planning work. It explains the purpose of the Climate Resiliency Element, summarizes the state planning requirements that apply to the update, identifies the sectors that will be considered in the climate vulnerability and resilience analysis, and outlines the anticipated public participation timeline. The page also notes that the County intends to coordinate the Climate Resiliency Element with the Hazard Mitigation Plan update (discussed in greater detail below) and that targeted outreach will be used to seek input from disadvantaged and underserved areas that may be more vulnerable to climate-related hazards.

Climate Policy Advisory Team (CPAT)

During FY 2026, the County hosted its first CPAT meeting on May 20, 2026. The CPAT meeting supported the launch of the County's Climate Resiliency Element work and provided an initial forum for discussing climate hazards, community vulnerabilities, and resilience planning topics. CPAT membership includes a broad range of key stakeholders for both climate resiliency and the Plan update, including Washington Department of Natural Resources, Tri-County Economic Development District, Northeast Tri-County Health District, Stevens County Conservation District, Washington State University Extension, Washington Department of Fish and Wildlife, Rural Resources Community Action, members of the Stevens County Planning Commission, Stevens County Emergency Management, Stevens County Land Services, and utility partners.

The agenda and presentation from the May 20, 2026 CPAT meeting are available https://stevenscounty2027.com/documents.

Hazard Mitigation Plan

The County is also coordinating the Plan update and development of the Climate Resiliency Element with the County's Hazard Mitigation Plan, scheduled to be updated by September 2026. The County has frequently engaged with the Emergency Management Director, responsible for overseeing the Hazard Mitigation Plan, to coordinate public engagement efforts and climate hazards and risks mapping efforts.

Conclusions and Plans for FY 2027

Activities completed to date have established the basic engagement infrastructure for the Plan update. The County has launched the project website, posted core planning documents and meeting materials, provided multiple channels for public input, initiated Planning Commission and CPAT engagement, and begun tracking website use and participation metrics.

Future engagement will build on this foundation through establishing an MOA with the Spokane Tribe of Indians, hosting additional public input meetings, CPAT meetings, Planning Commission workshops, and providing ongoing opportunities for residents, agencies, tribes, service providers, and community partners to provide input as the Plan update process moves forward through the 2027 adoption.

Engagement Planned for FY 2027

Looking into Fiscal Year 2027, the County plans to continue to engage and inform residents of the periodic update of the Plan in the following ways:

1. Postcard mailers to all residents of the County informing them of the update process and how to engage
2. Visioning/Listening sessions in multiple parts of the County to engage interested parties and residents, including focused outreach for disadvantaged and underserved areas
3. Continued engagement with agencies and key stakeholders
4. Continued engagement with tribal governments, including establishing a formal MOA with the Spokane Tribe of Indians.
5. Monthly Planning Commission Workshops beginning in September
6. Continued updating and monitoring of StevensCounty2027 website and project-specific email addresses.

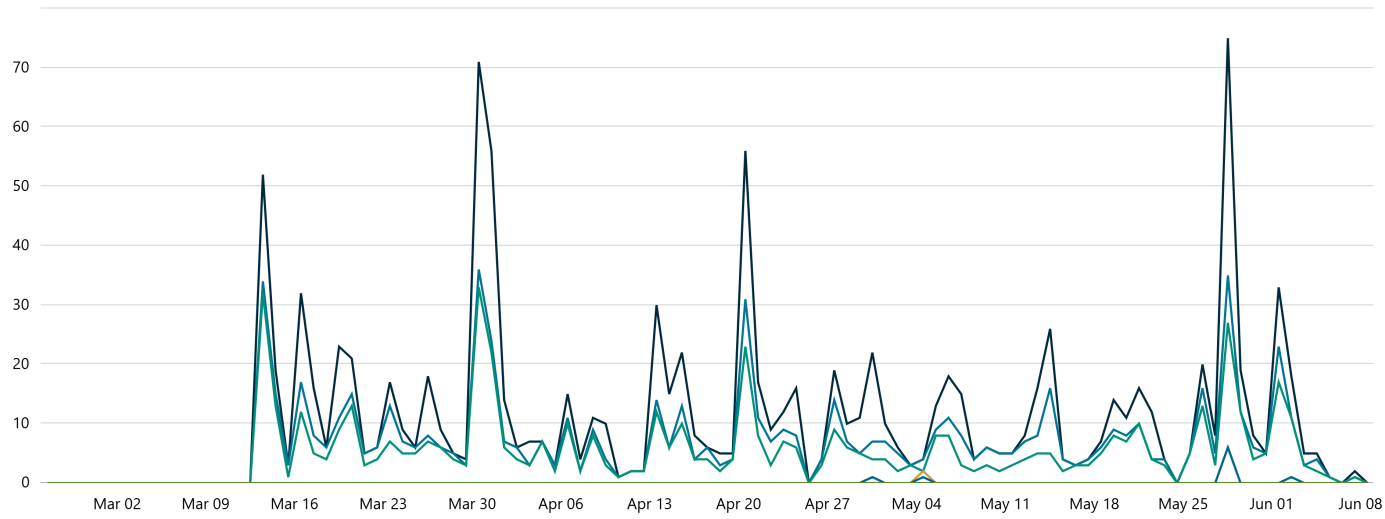
Appendix A

StevensCounty2027 Website Analytics Report

Stevens County 2027 Comprehensive Plan

Report Type: My Projects
Date Range: 24-02-2026 - 08-06-2026
Exported: 08-06-2026 08:07:11

Performance Summary
Information regarding key visitation and utilization metrics for your Site or projects.



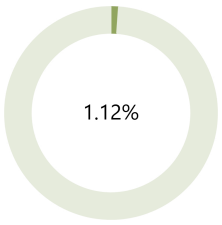
1,145 Views	715 Visits	389 Visitors	10 Contributions	9 Contributors	0 Followers

Views - The number of times a Visitor views any page on a Site.
Visits - The number of end-user sessions associated with a single Visitor.
Visitors - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.
Contributions - The total number of responses or feedback collected through the participation tools.
Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.
Followers - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

Conversions

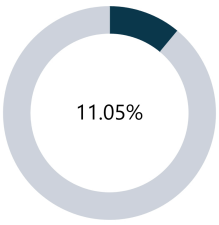
Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback



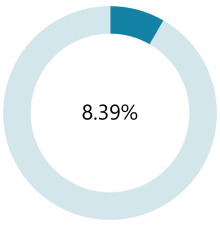
Percentage of visits where at least **1 contribution** was made.

Attention



Percentage of visits that lasted at least **1 active minute**.

Actions



Percentage of visits where at least **2 actions** were performed.

Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity
Contributions by Activity is a breakdown of contributions across each tool

	Activity	Contributions	%
	Form	8	80%
	Social Map	2	20%

Top Activities
Top Activities is the top 5 tools that received the highest contributions

	Activity	Page Name	Contributions	Contributors
	Form	Get Involved	8	8
	Social Map	Get Involved	2	2
	Quick Poll	Home	0	0
	Visioner Input	Get Involved	0	0

Projects

The current number of published projects on your site

Project Status

1
Total Projects

1	0	0
Open	Active	Closed

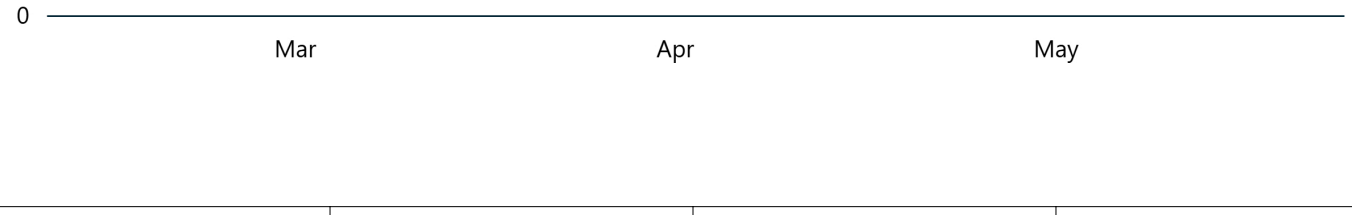
Top Visited Projects
Top Visited Projects is the top 5 projects the received the highest visits

Project Name	Visitation %	Visits	Visitors
Home	100%	715	389

People

Information regarding who has participated in your projects and activities.

Follower Activity
Information regarding the activity of registered Members who have 'followed' or subscribed to one or more projects.



0 Total Followers	0 New Followers	0 Total Follows	0 New Follows

Total Followers - The number of unique Members who have 'followed' at least one project.
New Followers - The number of new unique Members who have 'followed' at least one project within the specified reporting date range.
Total Follows - The number of total 'follows' performed by all Followers across all projects. Each Follower may record multiple Follows.
New Follows - The number of new total 'follows' performed by all Members across all projects within the specified reporting date range.

Visit Profile
Visit Profile compares new visits and returning visits over the selected period.



First Time - The number of Visits that are visiting a Site for the first time within the reporting date range.
Returning - The number of Visits that have made more than one Visit to a Site within the reporting date range.

Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types
Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visits from Visitors who enter the exact URL or click an untracked link (e.g., from emails without UTM parameters).
Search Engines - Visits from search results on engines like Google or Bing.
Websites - Visits from links on external sites, excluding search engines and social media.
Social Media - Visits from links on platforms like Facebook, LinkedIn, or X.
Campaigns - Visits from tracked marketing efforts using UTM parameters, such as email campaigns or paid ads.
AI Assistants - Visits from clicks or referrals originating from AI services such as ChatGPT, Copilot, or other AI-powered tools.

Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.

161
Total Downloads

Top Downloads
Top file downloads in your selection, ordered by the number of downloads.

File Title	File Type	Downloads
3_2026 Final StevensCo_PublicParticipationPlan-Comp Plan_Signed.pdf	PDF	47
3_2026 Final Stevens Co. Climate PPP_Signed.pdf	PDF	42
2026.04.15 Planning Commission Agenda.pdf	PDF	19
2026.04.15 PC Overview.pdf	PDF	15
2026.04.08_Stevens_Periodic_Update_Workplan.pdf	PDF	14

Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).

0
Email Campaigns Sent

0
Total Recipients

0%
Click-through Rate

No Data Available

Translation

Information regarding the languages used by visitors to your site or projects.

Languages
Top 5 most used languages.



Top Languages
Top 5 languages with the number of page views

Language	Page Views
English	1,145

Appendix B

StevensCounty2027 Website Survey Results

Stevens County 2027 Comprehensive Plan

Quick Poll Results

Apr 30, 2026 - Jun 02, 2026

Project: Home

Form: Quick Poll

Tool Type: Form

Activity ID: 2

Exported: 2026-06-08 08:08:04

Exported By: LLee

Filter By: No filters applied.

SOCIALPOINT
BY OPEN POINT

Response No: 1

Contribution ID: 12
Member ID:
Date Submitted: Jun 02, 2026, 12:41 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Climate Resiliency
Natural Resource Industries
Open Space and Recreation

Response No: 2

Contribution ID: 11
Member ID:
Date Submitted: May 28, 2026, 04:36 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Reduce Sprawl
Open Space and Recreation
Environment

Response No: 3

Contribution ID: 10
Member ID:
Date Submitted: May 28, 2026, 04:32 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Natural Resource Industries
Environment
Open Space and Recreation

Response No: 4

Contribution ID: 8
Member ID:
Date Submitted: May 28, 2026, 03:38 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Open Space and Recreation
Environment
Climate Resiliency

Response No: 5

Contribution ID: 7
Member ID:
Date Submitted: May 28, 2026, 01:31 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Public Facilities and Services
Housing
Natural Resource Industries

Response No: 6

Contribution ID: 6
Member ID:
Date Submitted: May 28, 2026, 01:17 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Housing
Economic Development
Open Space and Recreation

Response No: 7

Contribution ID: 5
Member ID:
Date Submitted: May 04, 2026, 12:01 PM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Economic Development

Response No: 8

Contribution ID: 3
Member ID:
Date Submitted: Apr 30, 2026, 11:21 AM

Q1 **What are your top three (3) priorities for the future of Stevens County?**

Multi Choice

Transportation
Housing
Economic Development